



Production Case Study

The Customer

Azzurro Travel worked with a production company for a commercial/rockumentary shoot that took place in Thailand, with a pre-trip to Austin, Texas.

The trip to Austin, Texas was to select a band at the South by Southwest Music Festival, then the band and the production team flew to Thailand to shoot the rockumentary for use in a major airline's commercial.

The producers were tasked with arranging the travel for the shoot and turned to Azzurro Travel for assistance.

The Challenge

With only one week between the trip to Austin and the trip to Thailand, there was very little time to organize the travel arrangements.

The producers needed to book fourteen last-minute business class seats for the trip to Thailand, and Azzurro Travel was ready for the challenge.

And the producers needed all of the complicated travel arrangements coordinated seamlessly to ensure a successful project.

What did Azzurro Travel Supply?



Pre-trip budgeting, last-minute travel bookings for air, hotels, and ground transportation, and post-trip reports.



The personal travel team from Azzurro Travel worked with the producer to determine all of the customer's needs for the trip within the budget established for the project.



The producer and Azzurro Travel communicated through email, cell phone, and texting. We worked when they worked, as production is not a 9-5 business.



Why Azzurro Travel?

Decades of experience has taught us that organizing production and business travel for groups and individuals is much more complex than simply issuing airline tickets.

Our personalized service, which we offer 24/7, 365 days out of the year, kept both the band and the crew happy. We understand the pace of production travel and have years of experience in the industry.

Our flexibility is a core part of our service, and it benefitted everyone involved.



The Result

Azzurro Travel played a key role in coordinating all of the travel plans, and the shoot was a success.

From the beginning to the end of the trip, the ad agency had a personal travel team that provided personalized expert service.

This service from Azzurro Travel created an exceptional travel experience for the client and the travelers.