

Production Case Study

The Customer

Azzurro Travel worked with an ad agency on a TV show shoot that took place in New York City and the UK.

The trip to New York was for the first round of a competition show, with the winners then flying to the UK for the finals.

The producers were tasked with arranging the travel for the trips and turned to Azzurro Travel for assistance.

The Challenge

Coordinating the travel for 32 contestants and 20 production team members from various cities around the US to NYC, and then sending 10 contestants and the production team to the UK.

The travel arrangements included air, hotel accommodations, and ground transportation. The producers needed all of the complicated travel arrangements coordinated seamlessly to ensure a successful project.

What did Azzurro Travel Supply?



Pre-trip budgeting, travel bookings for air, hotels, and ground transportation, and post-trip reports.



The personal travel team from Azzurro Travel worked with the producers to determine all of the customer's needs for the trip within the budget established for the project.



The producers and Azzurro Travel communicated through email, cell phone, and texting. We worked when they worked, as production is not a 9-5 business.



Why Azzurro Travel?

Decades of experience has taught us that organizing production and business travel for groups and individuals is much more complex than simply issuing airline tickets.

Our personalized service, which we offer 24/7, 365 days out of the year, kept both the contestants and the crew happy. We understand the pace of production travel and have years of experience in the industry.

Our flexibility is a core part of our service, and it benefitted everyone involved.



The Result

Azzurro Travel played a key role in coordinating all of the travel plans, and the shoot was a success.

From the beginning to the end of the trip, the ad agency had a personal travel team that provided personalized expert service.

This service from Azzurro Travel created an exceptional travel experience for the client and the travelers.