

Production Case Study

The Customer

Azzurro Travel worked with an ad agency on a commercial shoot that took place on an around-the-world trip to eight countries.

The ad agency wanted to feature the products offered by a major US company that specializes in accommodations all over the world.

The producers were tasked with arranging the travel for the trips and turned to Azzurro Travel for assistance.

The Challenge

Coordinating the complicated travel plans for the production team on the around-the-world trip, with members of the team coming from multiple cities and for various legs of the trip.

The travel arrangements included air, accommodations, and ground transportation.

The producers needed all of the complicated travel arrangements coordinated seamlessly to ensure a successful project.

What did Azzurro Travel Supply?



Pre-trip budgeting, travel bookings for air, accommodations, and ground transportation, and post-trip reports.



The personal travel team from Azzurro Travel worked with the producers to determine all of the customer's needs for the trip within the budget established for the project.



The producers and Azzurro Travel communicated through email, cell phone, and texting. We worked when they worked, as production is not a 9-5 business.



Why Azzurro Travel?

Decades of experience has taught us that organizing production and business travel for groups and individuals is much more complex than simply issuing airline tickets.

Our personalized service, which we offer 24/7, 365 days out of the year, kept both the producers and the crew happy. We understand the pace of production travel and have years of experience in the industry.

Our flexibility is a core part of our service, and it benefitted everyone involved.



The Result

Azzurro Travel played a key role in coordinating all of the travel plans, and the around-the-world shoot was a success.

From the beginning to the end of the trip, the ad agency had a personal travel team that provided personalized expert service.

This service from Azzurro Travel created an exceptional travel experience for the client and the travelers.