

## Group Travel Case Study

### The Customer

***Azzurro Travel set up the travel arrangements for a group of university students and faculty for their trip to study the rain forests of Costa Rica.***

The group travels each year and Azzurro Travel understands their requirements and preferences making the booking process hassle-free and enjoyable for everyone involved.

### The Challenge

***Arranging group travel can be very complex, especially when it involves travel to remote locations.***

Once the group landed in Costa Rica after their flight from the U.S., they traveled to multiple eco-lodges deep in the Costa Rican rainforests.

Azzurro Travel used its expertise to arrange the flights, ground transportation, accommodations, and the travel insurance for the group.

## What did Azzurro Travel Supply?



Pre-trip budgeting, travel bookings for air, accommodations, and ground transportation, and post-trip reports.



The personal travel team from Azzurro Travel worked with the group to secure their travel arrangements within the set budget.



The group leader and Azzurro Travel communicated through email, cell phone, and texting. We worked when she worked, offering assistance that was on her schedule.

### Why Azzurro Travel?

***Decades of experience has taught us that organizing group travel is much more complex than simply issuing airline tickets.***

Our personalized service, which we offer 24/7, 365 days out of the year, kept our customer happy. We understand the complexities of group travel and have years of experience assisting our group travel customers.

Our flexibility is a core part of our service, and it benefitted them greatly.



### The Result

***Azzurro Travel played a key role in making the trip a success for the group.***

From the beginning to the end of the trip, the group had a personal travel team that provided personalized expert service.

Because of this, Azzurro Travel created an exceptional travel experience for the students and the faculty.